

# Platinum Paper

## Product: PP White Metallic Perm Acrylic

Face Material	Target	Unit	Method
Substance	58 ± 10%	g/m <sup>2</sup>	ISO 536
Thickness	59 ± 10%	μ	ISO 534

**Description:** White polypropylene film with a metallised silver coating on back side, top coated for printability.

Adhesive	Target	Unit	Method
Final Adhesion	7	n/25mm	FTM 2
Shear (1kg, in <sup>2</sup> /glass)	High	min	FTM 8
Tack (quick stick stainless steel)	8	N	FTM 9
Min Application Temperature	-5	°C	
Service Temperature	-40 to +120	°C	

**Type:** Acrylic permanent adhesive featuring high clarity and cohesion with strong adhesion to apolar substrates (like PE and PP). This adhesive is approved by ISEGA (Direct contact dry & moist, non fatty foodstuffs) according to the German Recommendations XIV and complies with FDA 175.105.

Liner	Target	Unit	Method
Basis weight	62 ± 10%	g/m <sup>2</sup>	ISO 536
Thickness	54 ± 10%	μ	ISO 534
Transparency	>45	%	

**Description:** One sided siliconised White Glassine.

### Application and use

Labels for body care products containers and similar. Not recommended for fan folder tags.

### Converting and Printing

Printable with UV flexo, UV offset, UV letterpress, UV screen printing, gravure and hot stamping. It is recommended to over-varnish in order to improve the scratch and chemical resistance of the finished label.

### Packaging

The rolls are slit according to customer requirements. They are delivered on pallets or in cartons. Product description labels are fixed on rolls.

### Shelf Life and Storage Conditions

2 years when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 20 °C ± 2 °C with a relative humidity of 50 %, ± 5%.

Ref: WHITE MET PP / AP901 / 04095

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