

Platinum Paper

Product: Tyre

Face Material	Target	Unit	Method
Substance	89 ± 8%	g/m ²	TAPPI 410
Thickness	68 ± 8%	μ	TAPPI 411

Description Semi-gloss machine coated woodfree paper laminated to a thin aluminium foil.

Adhesive	Target	Unit	Method
Peel Adhesion	20 to Glass	n/25mm	FTM 1
Tack (quick stick stainless steel)	15 to Glass	n/25mm	FTM 9
Min Application Temperature	0	°C	
Service Temperature	-20 to +50	°C	

Type: Is a rubber-resin hot melt high tack permanent adhesive designed to give high tack and adhesion to both polar and non-polar substrates. Isega approved for direct contact with dry and non-fatty foods.

Liner	Target	Unit	Method
Basis weight	60 ± 5%	g/m ²	TAPPI 410
Thickness	54 ± 7%	μ	TAPPI 411

Description: Honey 60gsm Glassine liner.

Application and use

Applications include labelling of rough, contoured surfaces and where dead fold properties are important. Used widely for metal detectable labels, fruit labelling and speciality end applications. The Tyre face has excellent pre-print and Thermal Transfer printability. End user testing is required to confirm suitability of all components in end use application.

Converting and Printing

Graphic print may be applied by a wide variety of techniques, including letterpress, flexographic, screen and litho process. Suitable for Thermal Transfer printing with many printer/ribbon combinations.

Packaging

The rolls are slit according to customer requirements. They are delivered on pallets or in cartons. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

2 years when stored away from direct sunlight and heat, in a dark, dry place at a temperature of 20 °C ± 2 °C with a relative humidity of 50 %, ± 5%.

Ref: Tyre / 4080SP

Date: 19/12/17

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