

# Platinum Paper

## Product: Natural Tag, Pure-Durable 140 $\mu$

Properties	Unit	Values	Method	
Caliper	$\mu$	140	ISO 4593	
Density	g/cm <sup>3</sup>	1.19	ISO 845	
Weight	g/cm <sup>3</sup>	164	ISO 536	
Tensile Strength	MD	MPa	23	ISO 527-3
	TD		21	
Elongation	MD	%	500	
	TD		600	
Tensile Modulus	MD	%	1400	
	TD		1400	
Opacity	%	>80	Internal	
Whiteness	%	>94	CIELAB	
Corona treatment level both sides	dyn/cm	>44	ISO 8296	

PURE DURABLE is a 70% sugar based and 30% Natural mineral fillers.

The touch of the film is smooth like paper with a natural feeling.

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### Application and use

Tags, hangers, self-adhesive labels, tickets.

### Converting and Printing

Suitable for printing on flexo (all types), letterpress (conventional and UV), screen printing, thermal transfer, hot stamping. Printable both sides.

### Packaging

The rolls are sliced according to customer requirements and packed with shrink films. They are delivered on pallets or in cartons. Product description labels are fixed on rolls.

### Shelf Life and Storage Conditions

1 year. This product is recommended to be stored in a dry, heated area without ozone and sunlight.

Ref: PUREDUR 140

Date: 28/11/19

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Notice: If the film is transported or stored at temperatures below +15 °C, it is recommended to season it at a temperature above 20°C for a minimum of 24 hours before it is further processed. If the film is transported or stored at temperatures below +5°C, the seasoning should be extended to a minimum of 48 hours. Observing these conditions will guarantee a correct film processing and preservation of the recommended film properties. This document is issued to the best of our knowledge. Based on theoretical values. Tolerances may apply.

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