

Platinum Paper

Product: Natural Tag, Pure-Durable 190 μ

Properties	Unit	190	Method
Caliper	μ	1.16	ISO 4593
Density	g/cm ³	219	ISO 845
Weight	g/cm ³	25	ISO 536
Tensile Strength	MD	22	ISO 527-3
	TD	700	
Elongation	MD	500	
	TD	1600	
Tensile Modulus	MD	1500	
	TD	>85	
Opacity	%	95	Internal
Whiteness	%	>44	CIELAB
Corona treatment level both sides	dyn/cm	190	ISO 8296

PURE DURABLE is a 70% sugar based and 30% Natural mineral fillers.

The touch of the film is smooth like paper with a natural feeling.

Application and use

Tags, hangers, self-adhesive labels, tickets.

Converting and Printing

Suitable for printing on flexo (all types), letterpress (conventional and UV), screen printing, thermal transfer, hot stamping. Printable both sides.

Packaging

The rolls are sliced according to customer requirements and packed with shrink films. They are delivered on pallets or in cartons. Product description labels are fixed on rolls.

Shelf Life and Storage Conditions

1 year. This product is recommended to be stored in a dry, heated area without ozone and sunlight.

Ref: PUREDUR 140

Date: 28/11/19

Notice: If the film is transported or stored at temperatures below +15 °C, it is recommended to season it at a temperature above 20°C for a minimum of 24 hours before it is further processed. If the film is transported or stored at temperatures below +5°C, the seasoning should be extended to a minimum of 48 hours. Observing these conditions will guarantee a correct film processing and preservation of the recommended film properties. This document is issued to the best of our knowledge. Based on theoretical values. Tolerances may apply.

All products supplied by Platinum Paper Limited are subject to the manufacturers strict manufacturing controls to guarantee good quality products. The above information is based on research believed to be reliable but does not constitute a warranty. Because of the variety of uses of Platinum Paper products and the continuing development of new applications, the purchaser should carefully consider the suitability and performance of the product for each intended use, and the purchaser shall assume all risks regarding such use. The seller shall not be liable for damages in excess of the purchase price of the product nor for incidental or consequential damages. All specifications are subject to change without prior notice.